

**WORKING EXPERIENCE****2012-present:**

University of Applied Sciences The Hague [www.hhs.nl](http://www.hhs.nl) The Hague

*(Developing the course of Prototyping and Craftsmanship for the second year curriculum of IDE / [Open] Innovator (Industrial -Design and Engineering), Coaching the students learning process.)*

- Senior Instructor at IDE / [Open] Innovator at Haagse Hogeschool
- Minor Coordinator

**2011-present:**

Gabriela Bustamante – Design That Matters <http://www.gabrielabustamante.com> -Amsterdam

*(I create and initiate interventions, often leading to projects in request, to assist companies, organizations or governmental institutions to actively involve people in improving the social and/or environmental situation around them.)*

**2012-2014:**

Tue-Eindhoven University of Technology [www.tue.nl](http://www.tue.nl) Eindhoven

*(Support and enhance students' competencies and development of their design project within the theme of "Changing Behavior".)*

- Student Coach

**2007–2011:**

Stichting Desycle- <http://www.lsdp.nl/project/desyling-strategy/>- Amsterdam

*(The foundation designs tools/products that -in an inspiring and practical way- create awareness and transfer knowledge related to the consumption and waste challenges in our society).*

- Co-founder
- Creative Director, concept & product design and project management
- Fund raising

**2006-2011:**

Latin Sisters Design Productions [www.lsdp.nl](http://www.lsdp.nl) Amsterdam

*(Design Studio that creates and manages concepts, projects and products for social and environmental sustainability)*

- Co-founder
- Creative Director, concept & product design and project management
- HR management and coaching of interns

**2004-2007:**

Otro Diseño - Amsterdam

*(Retail Store for Latin American Design)*

- Co-founder & Creative Director
- Store management, Sales and Procurement

**2002-2010:**

Latin American Design Foundation <http://ladf.wordpress.com/> Amsterdam

*(LADF promotes design from Latin America in the Netherlands)* Co-founder & Creative Director

- Organizer of design exhibitions
- Coaching of young promising industrial designers from various countries of Latin America

**1999-2001:**

Guajuye SA de CV <http://guajuyesa.guajuye.com> San Miguel Allende, Mexico

*(The first and largest recycled blown glass factory in central Mexico)*

- Head of design department responsible for designing all new product lines to work with a team of 6 glass blowers to make the prototypes
- Management of the overall design process
- Setup and maintenance of the database administration of the 5000 products Guajuye catalogue
- Manage process of setting up website and online sales materials
- Customer relations with international clients in the USA, Europe and Australia
- Organization of trade shows exhibitions

**1998-1999:**

Design Consultant - San Miguel Allende, Mexico

*(Government of the State of Guanajuato)*

- Advisor and coach in design and production of new handcrafted products for 5 artisan communities in the state of Guanajuato, who worked with recycled textiles, volcanic stone, reed and wool weaving
- Organization and set up of handcrafted products exhibitions

**1991-1995:**

El Buen Pan - Cuernavaca, Mexico

*(Private venture: customer driven health concept based on Bio- produced specialty bread)*

- Business Concept and designer of 20 bread recipes
- Procurement, sales and management

**1991-1992:**

Universum - [www.universum.unam.mx](http://www.universum.unam.mx) Mexico City

*(Science Museum at the National University of Mexico City)*

- Designed as part of the museographers team displays and interactive games for the permanent exhibitions about astronomy, biodiversity and ecology

**1990-1993:**

El Trueque - Mexico City

*(Designers collective developing innovative products depicting Mexican culture)*

- Created a product line with fashion and graphic designers, which was sold in museums
- Designed furniture and made prototypes for a group of private investors
- Designed a product line of aluminum articles for Maquiladora Fénix, an exporting company in Chihuahua, North México

**1984-1990:**

Language - Teacher - Mexico City

Next to my studies I worked as an, English/Spanish teacher in diverse areas, such as primary school, high school, university and high level executives of international companies like Ford and Goodyear.

## **EDUCATION**

- 2015** Johns Hopkins University- University Teaching 101- Coursera Distance Learning
- 2002-2003** Design Academy Eindhoven – Man and Humanity (first year Masters) **1985-**
- 1990** Industrial Design - Universidad Autónoma Metropolitana - México City
- 1983-1984** Language Teacher - CEEL (Centre Européen pour l’Evaluation linguistique), Geneva, Switzerland

## **INTERESTS**

Arts and crafts, Yoga, food and cooking, reading, traveling and self-development

## **LANGUAGES**

Spanish – Native language

English – Secondlanguage

Dutch – Intermediate level in speaking/writing

French – Basic level in speaking/ reading